



*Experience the Next-Generation of 3D*



---

Entertaining the world in 3D since 2004. Headquartered in Burbank, CA with offices in Seoul, Korea, MASTERIMAGE 3D, LLC is a pioneer in next-generation 3D technologies. As a global leader in 3D, MASTERIMAGE holds 9 patents in the areas of both stereoscopic and autostereoscopic (glasses-free) technologies. MASTERIMAGE digital 3D cinema systems are currently deployed in more than 30 countries with over 1,000 installations and counting. Visit us at [www.masterimage3d.com](http://www.masterimage3d.com) and [www.movist.com](http://www.movist.com).

[www.masterimage3d.com](http://www.masterimage3d.com)

# The next paradigm of display

## Company Introduction



MASTERIMAGE 3D, LLC is the fastest growing 3D solutions provider in the world. With 3D applications for cinemas, LCD displays and mobile phones, our innovative products deliver a realistic and immersive visual experience to our customers.

MASTERIMAGE 3D is proud to lead the way in next-generation 3D design and production. Our technologies allow for the sharpest and most stunning stereoscopic 3D experience. MASTERIMAGE 3D has also successfully developed groundbreaking autostereoscopic technologies for glasses-free viewing of 3D content.

MASTERIMAGE 3D's technologies enable new and creative ways of storytelling and delivering entertainment to consumers. Currently, MASTERIMAGE 3D cinema systems are used to deliver 3D releases of major Hollywood films all over the world. Working with Hitachi, we have also successfully commercialized the world's first large scale deployment of 3D mobile phones, with the launch of Hitachi's Wooo H001. Whether in the cinema or in the palm of your hand, our technologies allow the audience to feel as if they are part of the picture, completely immersing viewers into the story.

## Product Portfolio

Display	Autostereoscopic 3D LCD	Digital 3D Cinema System
Software	Stereoscopic 3D Content Player Stereoscopic 3D Engine	
Content	Stereoscopic 3D Camera and Authoring Tool 3D Movie Portal ( <a href="http://www.movist.com">www.movist.com</a> )	



Digital 3D Cinema System

Autostereoscopic 3D LCD

3D Camera ASIC

## Company History

- 2009.12 - Achieved 1,000 installations of digital 3D cinema systems worldwide
- 2009.11 - Received \$15MM investment from Symphony 3D Holdings  
MASTERIMAGE Co., Ltd and MASTERIMAGE USA, Inc. acquired by  
MASTERIMAGE 3D, LLC. Headquarters moved to Burbank, CA
- 2009.11 - Achieved 800 installations of digital 3D cinema systems worldwide
- 2009.02 - World's first large scale commercial deployment of autostereoscopic 3D  
LCD display for mobile phones (Hitachi Wooo H001) in Japanese market
- 2009.02 - First 22 installations of digital 3D cinema systems in European market
- 2008.11 - First 20 installations of digital 3D cinema systems in US market
- 2008.08 - Established MASTERIMAGE USA, Inc. in Burbank, CA
- 2007.03 - First Asian (ex-Korea) installation of digital 3D cinema system at Hong  
Kong Grand Cinema
- 2006.12 - First 6 installations of digital 3D cinema systems at CJ CGV Korea
- 2006.11 - Developed and commercialized digital 3D cinema system
- 2004.12 - MASTERIMAGE Co., Ltd established in Seoul, Korea

## Worldwide Installations



MASTERIMAGE digital 3d cinema systems are deployed in more than 30 countries with over 1,000 installations.





## Digital 3D Cinema System and 3D Glasses



Exhibitors have a new choice in presenting digital 3D with the arrival of the MASTERIMAGE MI-2100 3D system. Using our patented 'circular polarizing filter disk' technology, MASTERIMAGE offers the most cost effective 3D solution in the marketplace. Providing the most vivid 3D images with the least crosstalk, the MI-2100 is a compelling choice when planning single projector digital 3D installations. **MASTERIMAGE 3D is your logical choice.**



## Features



High efficiency, rotating circular polarizing filter provides left and right image separation and bright, richly colored 3D images

Precision filter drive system provides for "triple flash" 3D presentation using a single digital projector

Studio approved 3D image quality; no content manipulation or "ghostbusting" required in order to provide pristine 3D images



Control panel for activating system functions and providing operation status updates

Simple sync input from digital projector. System is compatible with all DLP cinema projectors and digital cinema servers



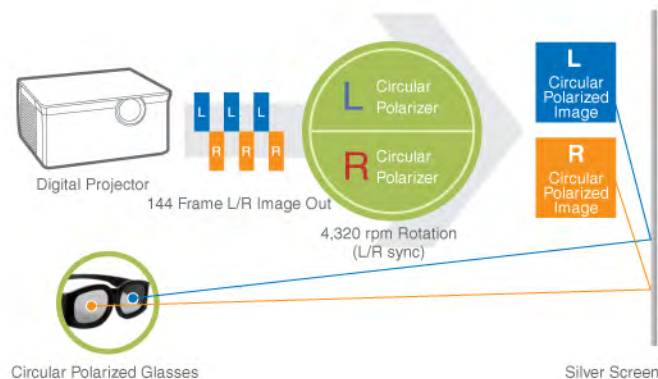
High quality, low cost polarized 3D glasses that provide a premium, comfortable viewing experience



Simple to install, standalone system that is positioned, adjusted and locked in front of the projector lens in a matter of minutes

Easily moved between digital auditoriums of varying sizes

## Working Principle



*Bringing Next-Generation 3D into Focus*



Polarized 3D Eyewear

## The Lowest Cost High Quality Polarized 3D Eyewear

Perfect 3D images using high performance polarizing filters  
Lightweight, comfortable and durable  
Easily fit over prescription eyewear  
Designed for high resolution, ghost-free viewing  
Environmentally friendly 3D glasses

[www.masterimage3d.com](http://www.masterimage3d.com)

  
**masterImage**  
The next paradigm of display





## Caring for the Environment

At this time, most polarized 3D cinema glasses are designed for single use. With the success of 3D films and their large audiences, the environmental impact of disposable 3D glasses needs to be managed effectively. MASTERIMAGE 3D is proud to produce two 3D viewing eyewear solutions that are both environmentally responsible and cost effective. Our disposable glasses are made from recycled ABS material and are collected in specially provided containers after each show so that they can be recycled once more. To further reduce environmental impact, MASTERIMAGE has developed durable, reusable 3D glasses that can be washed, sanitized and reused multiple times. MASTERIMAGE will supply 'Recycle Drop Boxes' for every theater exit and will provide equipment and training for the washing and repackaging of these eyewear products.

### Washing Process



Graphics are for descriptive purposes only

#### MI-G100



Recyclable circular polarized glasses designed for use with our digital 3D cinema system, MI-2100. Designed specifically for single use. Frame made of recycled ABS plastic. Lens made of high quality polarizer.

#### MI-G200



Reusable circular polarized glasses designed for use with our digital 3D cinema system, MI-2100. Designed to withstand multiple washes. Frame made of durable polycarbonate. Lens made of high quality, coated polarizer.